# RO015 - RollUp Banner 200

## Artwork specifications:

- ✓ file format: TIFF, JPG, PDF, CDR, EPS, PSD, AI - we recommend TIFF
- ✓ color mode: RGB, CMYK or a combination of RGB, CMYK, Pantone (only in PDF or AI files)
- ✓ the artwork should be build as one file, without bleed / trimming marks
- ✓ scale 1:1
- ✓ resolution: minimum 72 dpi - we recommend 150 dpi
- ✓ all Corel Draw files must have fonts converted to outlines.
- ✓ we recommend using LZW compression when exporting TIFF files.

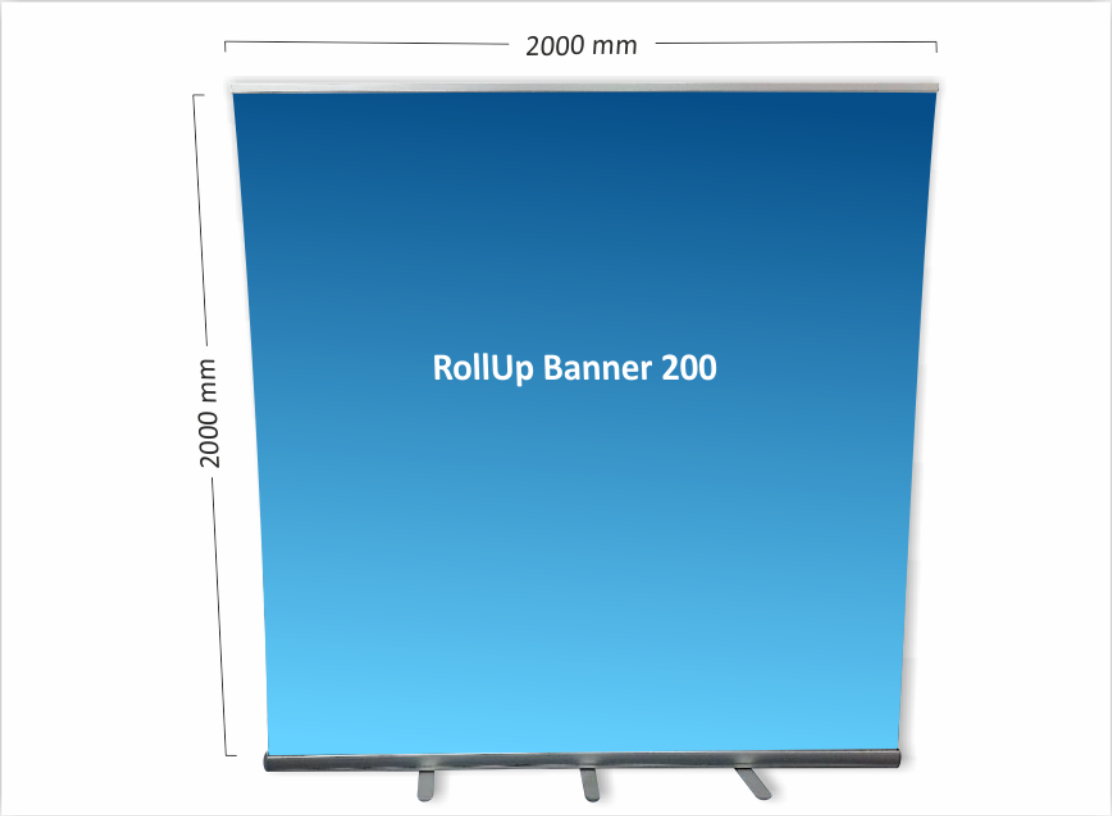
## Product specifications:

- ✓ total graphic area: W: 2000 mm H: 2050 mm
- ✓ visible graphic area: W: 2000 mm H: 2000 mm

## Recommendations:

✓ Do not place important graphic elements (logo, texts, images, etc.) in the following areas:
- last 50 mm to the bottom, which may get into the case (see the next page template)
- close to the edge of the visible area.

✓ The graphic colors may slightly differ from the colors on your screen or on other print proofs, due to factors such as: type of the printed material, ink type, print technology, your screen calibration, etc. If in doubt, we recommend you to request a print proof, prior to placing an order.




The pictures are for presentation only; your product might be slightly different!

# visible area

Total graphic area: (w) 2000 x (h) 2050 mm.
Place the graphic elements (logo, texts, images, etc.) in the grey central area.
Place only background in the red area, without important graphic elements.

this area might enter into the aluminium base